

• • • delivering value • • •



Vision

Axis-v Creatives Private Limited will become a globally acclaimed solution provider in eLearning and Multimedia, by continuously setting high standards in quality, delivery and customer delight. The company will offer value to all its stakeholders.



INTRODUCTION

Axis-v is one of the fast growing learning solutions companies with a keen focus on quality and value. We believe that anything that we do, should give the best value to our customers. We focus on becoming the best, rather than the biggest, in our domain. Because, we believe, if we are the best, sooner or later we will be among the biggest.



CORPORATE

Board of Directors

S.Shivkumar, Managing Director, is a multimedia and learning solutions expert with more than 21 years of experience. He holds a B.E (Hons) Degree from PSG College of Technology and a Postgraduate Degree from IIT Bombay.

K.Pandiarajan, Director, is one of the well known Business Leaders of India. He is the promoter and Managing Director of Ma Foi Management Consultants Limited, the largest HR consultancy company in India. Mr.Pandiarajan holds a B.E. (Hons) from PSG College of Technology and a Postgraduate Management Degree from XLRI.

Appachi Subramanian, Director, is an expert in IT services Marketing with more than 22 years of experience. Currently Mr.Subramanian heads an IT investment company by name Chankaya. He is also a B.E. Degree holder from PSG College of Technology with a Postgraduate Management Degree from XLRI. He is an NRI, based at Australia.

Team

Axis-v has a committed team of experts in the fields of eLearning, Multimedia and Design. The following are some of the functional experts available with us:

- Project Managers
- eLearning Strategists
- Instructional Designers
- Quality Reviewers
- Graphic Designers
- Multimedia and Game Programmers
- 2D and 3D Animators
- Customer Relationship Managers

Our team members are highly committed and motivated. Being in the business of learning, the emphasis at Axis-v is on continuously upgrading the knowledge levels of the team members, by various training programs and knowledge sharing exercises.



LEARNING SERVICES

We at Axis-v specialize in eLearning and multimedia solutions with a focus on corporate learning requirements. Our strength is in creating SCORM compliant contents, which are highly engaging, efficient and yet cost-effective. We have been offering solutions for large global corporations and have the capability to handle projects end-to-end.

Our processes are fine-tuned to meet the global quality and delivery standards. Our engagement models are transparent and flexible to suit the exact requirements of various clients.

The following are some of our service offerings:

eLearning Consultancy

With a team of eLearning experts we can offer consultancy right from capturing organizational learning requirements, through implementation of enterprise wide eLearning.

End-to-end Courseware Development

We create courseware based on the raw contents provided by the Subject Matter Experts from the clients. We can handle the entire development cycle right from content research, SCO mapping, instructional design, media creation to conversion for SCORM compliance.

Depending upon the learner profile, the content complexity and the budget, we can create courseware in highly interactive mode or rapid eLearning mode.

Outsourcing

Large eLearning companies and organizations with in-house eLearning team, may use our services by outsourcing either end-to-end or some specific parts of courseware development to cut down cost and development time. We are a long-term outsourcing partners to Cognizant Technologies and NIIT.

We can offer our services in any of the following areas or any combination of them:

- SCO mapping from raw content
- Instructional Designing and story boarding
- Media creation (either static graphics or animation)
- Audio recording
- Video content slicing and editing
- Integration into templates
- Assessment module

Learning Management System (LMS)

- We can offer installation and customization services for the open source LMS Moodle.
- You can also hire our LMS running on our server and host your courses on that.

OTHER SERVICES

eCatalogue

We specialize in creating eCatalogs for companies, which have large number of products and their variants.

Web

We create Web sites ranging from simple static sites to those with online applications, such as data base connectivity, news, user registration, ordering, tracking, product cataloging, interactions, internal communication and project management.

Multimedia

We have a team of creative designers as well as talented programmers, who can get the most impressive multimedia presentations. We leverage our years of experience in communication and presentations to give the best always.

VALUE PROPOSITION

- Excellent track record in creating eLearning contents
- Expertise in learning solutions domain
- Experience in servicing large global corporations as an outsourcing partner
- Management consisting of reputed experts
- Committed team with high level of motivation
- Robust processes
- Cost effective solutions and service offering
- Flexible engagement model to suit your exact requirement
- Highly scalable operations
- Good communication network
- Excellent support

CLIENTS

- Cognizant Technology Solutions
- NIIT
- Haselfre
- Ma Foi Management Consultants
- Ma Foi Consulting Solutions
- Wipro Lighting
- Central Footwear Training Institute
- Central Institute for Plastic Engineering and Technology
- N.E.G. Micon India
- Zylog Systems
- Ramco Systems
- United India Insurance
- National Institute for Smart Governance
- Lambent Systems UK
- Schwing Stetter
- Bay Forge India

eLearning <
Multimedia <
Design <

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